



Sustainable Ranch Management through Business Planning and Monitoring: A Workshop

**Wednesday,
July 20, 2011**

8am to 4pm

Space is limited so please select this event on your SWCS registration now! The workshop costs \$40 with full SWCS conference registration. Without full SWCS conference registration, the total workshop cost is \$60 before June 3 and \$80 after that date.

Held in conjunction with the Soil and Water Conservation Society Annual Meeting at the Omni-Shoreham Hotel Washington DC

Support provided by:



Extension specialists, agency personnel, rangeland management consultants and other conservation professionals should plan to attend an innovative full-day workshop integrating ranch sustainability principles with monitoring, assessment, and business planning. Applications on federal allotments, as well as within the NRCS conservation program and planning context for private lands, will be addressed. The Wyoming Business Council process for developing a ranch business plan, as well as a framework for evaluation of rangeland ecosystem services as alternative income streams, will be presented. For additional information, please visit:

<http://sustainable.rangelands.org>

- Ranch Business Planning
- Ecological Monitoring
- Socio-economic elements of ranching
- Ecosystem Services and Diversification
- Legal and institutional aspects of ranching
- Federal allotments
- NRCS conservation programs and planning