

## **SRR Strategic Planning Session**

*Denver Adam's Mark Hotel – Director's Row, Room E*

*1 p.m. to 5:30 p.m., Wednesday, July 27, 2005*

*8 a.m. to 5 p.m., Thursday, July 28, 2005*

### **Purpose/Objectives:**

1. Review April 2005 recommended Strategic Plan revisions, and determine status of each newly identified goal, including incorporation of input from SRR participant responses to Delphi questions addressing new strategic goals. Note that these Delphi responses represent SRR participants' first assessment of some strategic goal revision; SRR participants not in attendance at the April meeting were introduced to strategic planning products via Delphi.
2. Review feedback obtained through the May 2005 Indicator Implementation Workshop, specifically addressing legislative activities, funding, university involvement and support, and agency perspectives on SRR efforts.
3. Prioritize strategic goals in terms of timeline, available funds, and workshop outcomes. Begin to address objectives under prioritized goals, in the context of principal activities and products that SRR should concentrate on in the next 3 to 5 years, and update Strategic Plan to reflect these new goals, associated objectives and tactics.
4. Identify new and/or modified organizational/operational commitments, internal structures and decisions necessary to achieve prioritized goals and associated objectives.
5. Ensure that each prioritized Strategic Goal is clearly articulated, with measurable outcomes and products, and integrate these goals into an updated strategic plan to actualize SRR activities and organizational commitments listed above.

### **Focus Questions to help Guide Strategic Plan Review and Revision:**

- How do SRR's prioritized strategic goals actualize the Vision and Mission?
- What do we mean by "strategic"? What defines "success" for SRR?
- What level must each prioritized strategic goal meet to serve as a plan for the future?
- What should the updated Strategic Plan emphasize and communicate?
- What concentration of effort between 2005 and 2010 will best utilize SRR resources, and position SRR efforts?
- What new relationships and/or partnerships must be developed to further SRR initiatives?
- Other?

**SRR Mission:** The SRR will promote social, ecological, and economic sustainability or rangelands through the development and widespread use of criteria and indicators for rangeland assessments, and by providing a forum for dialogue on sustainability of rangelands.

**SRR Vision:** We envision a future in which U.S. rangelands provide a desired mix of social, economic, and ecological benefits to current and future generations; and criteria and indicators for monitoring and assessing the economic, social, and ecological sustainability of rangelands are widely accepted and used.

**Wednesday, July 27, 2005**

- 1:00 to 1:10 pm Welcome, Introductions, & Overview – *Lou Romero & Dennis Child*
- 1:10 to 2:10 pm Discussion to define what we mean by “success” and identify focus, and content of the updated Strategic Plan to achieve “success” for SRR (is this achieving standardized data collection and storage across agencies, increased NGO involvement in inventory and monitoring decisions, a national report, a forum for rangelands stakeholder dialogue, or some, all, or none of the above?). Consider whether “success” as defined by this group is compatible with directions advocated by funding agencies – *led by Lou Romero*
- 2:10 to 2:30 pm Review strategic goals developed at the April 2005 Strategic Planning Session – *Dennis Child and Kristie Maczko*
- 2:30 to 2:50 pm Review outcomes of the May 2005 Implementation Workshop in the context of SRR’s new draft strategic goals – *Dennis Child and John Mitchell*
- 2:50 to 3:00 pm **Break**
- 3:00 to 3:20 pm Review strategic goal Delphi responses from SRR participants – *Jaime Whitlock and Dennis Child*
- 3:20 to 4:20 pm Discuss about recommended changes based on outcomes of the May 2005 Implementation Workshop and strategic goal Delphi Responses; decide which modifications to incorporate into SRR’s new strategic goals – *led by Lou Romero*
- 4:20 to 5:20 pm Discussion about prioritization of strategic goals, or perhaps specific objectives across goals, to achieve “success” for SRR in accordance with the timeline, available funds, and workshop outcomes, as a basis for potential activities and products for SRR to concentrate on for the next 3 to 5 years – *led by Lou Romero*
- 5:20 to 5:30 pm Summarize the afternoon’s decisions and accomplishments to set the stage for Thursday’s session – *Dennis Child and Lou Romero*

**Thursday, July 28, 2005**

- 8:00 to 8:30 am Review decisions and accomplishments from Wednesday afternoon session, overview Thursday agenda goals, and introduce timeline and budget information as necessary for Thursday activities – *Lou Romero and Dennis Child*
- 8:30 to 10:30 am Small groups develop key objectives for prioritized goals in accordance with timeline and budget constraints to achieve success for SRR.
- 10:30 to 10:45 am **Break**
- 10:45 to 11:45 am Small groups report out, and whole group discussion on key objectives, to ensure consistency and compatibility with SRR’s mission and visions statements, as well as timeline, budget, and goal priorities – *led by Lou Romero*
- 11:45 am to 1:15 pm **Lunch**
- 1:15 pm to 3:15 pm Small groups develop tactics that embody tangible, short-term products with clearly defined roles and responsibilities, to complement key objectives and prioritized goals, in accordance with existing timeline and budget. If additional funds are needed to achieve a high priority objective, tactics may include a strategy for obtaining necessary funds outside of SRR’s general budget.
- 3:15 to 3:30 pm **Break**
- 3:30 to 4:30 pm Small groups report out, and large group discussion on tactics for key objectives, to ensure consistency and compatibility with SRR’s mission and visions statements, parent goals and objectives, as well as timeline and budget, to achieve success for SRR – *led by Lou Romero*
- 4:30 to 5:00 pm Whole group discussion to identify any new and/or altered organizational/operational commitments and decisions that will be necessary to achieve prioritized goals and key objectives – *led by Lou Romero and Dennis Child*
- 5:00 to 5:30 pm Review accomplishments, next steps, potential Delphi topics, task assignments and timeline necessary to move forward with Strategic Plan Revisions between now and SRR’s October 2005 general meeting – *led by Lou Romero*